



WESTERN CHAPTER ISA 87th Annual WCISA Conference & Trade Show

Far Out Arboriculture

A Virtual Discovery of the Lost Coast



EXHIBITOR & SPONSORSHIP INFORMATION

June 7-10, 2021

WCISACONNECT.COM

Far Out Arboriculture

Exhibitor Information

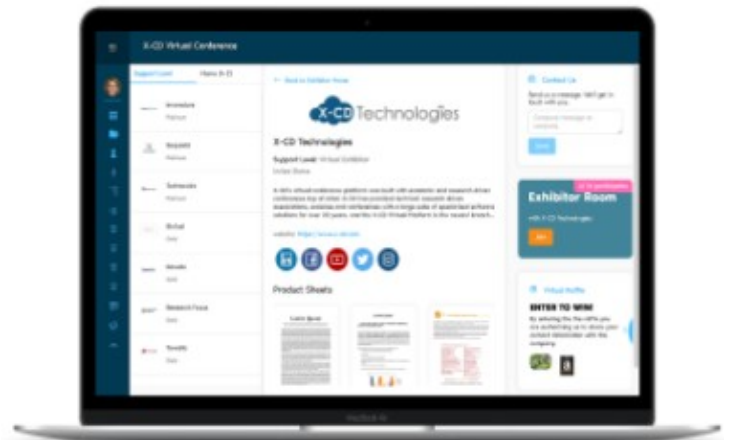
Enhanced Virtual Booths

- Enhanced booths allow exhibitors to add different sized artwork and a background image, a central video and side panels to create a more realistic and lifelike exhibitor booth
- Enhanced Booth Designation
- Company Name, Contact Info, and URL
- Company Description (1000 characters)
- Product/Services Categories (Limit: 10)
- Full Meeting Registration (Limit: 1)
- Resources (Limit: 5 total; pdf, jpg, YouTube videos)
- Virtual Lead Retrieval (Exhibitor has own Admin Portal)
- Networking with Attendees (attendee scheduled appointments; host group or individual meetings, search exhibitors based on products/services/areas of interest)
- Pre-Registrant Attendee List (pdf format; no emails)



Standard Virtual Exhibitor Booth

- Company Name, Contact Info, and URL
- Company Description (1000 characters)
- Product/Services Categories (Limit: 10)
- Full Meeting Registrations (Limit: 1)
- Resources (Limit: 2 total; pdf, jpg, YouTube video)
- Virtual Lead Retrieval (Exhibitor has own Admin Portal)
- Networking with Attendees (attendee scheduled appointments; host group or individual meetings, search exhibitors based on products/services/areas of interest)
- Pre-Registrant Attendee List (pdf format; no emails)



Show Schedule (tentative, subject to change)

Monday, June 7, 2021

9:00am – 12:00pm – Exclusive Trade Show
2:00pm – 2:30pm – Break in programming

Tuesday, June 8, 2021

10:00am – 10:30am Break in programming
11:30am – 12:30pm Break in programming
2:00pm – 2:30pm Break in programming

Wednesday, June 9, 2021

10:00am – 10:30am Break in programming
11:30am – 12:30pm Break in programming
2:00pm – 2:30pm Break in programming

Thursday, June 10, 2021

10:00am – 10:30am Break in programming
11:30am – 12:30pm Break in programming
2:00pm – 2:30pm Break in programming

Far Out Arboriculture

Sponsorship Information

Help support the meeting while gaining marketing and networking benefits. Four levels of sponsorship are available. Contact Rose Epperson (repperson@wcisa.net) or Daniel Goyette (dgoyette@huntington.org) to pledge your support

	Bronze \$750	Silver \$1,000	Gold \$2,500	Platinum \$5,000+
Enhanced Virtual Booth			x	x
Premium Sponsorship Opportunity (Listed below - choice of one)				x
Standard Virtual Booth	x	x		
10-15 second "Minimerical" - High resolution sponsor commercials to play in meeting rooms prior to session (Platinum sponsors receive prime preference)			x	x
Sponsorship of one Networking Room or Social Lounge			x	x
Top of the exhibitor directory				x
Second level of exhibitor directory			x	
Third level of exhibitor directory		x		
Fourth level of exhibitor directory	x			
Unlimited pdf/video attachments in virtual exhibit booth				x
Max 5 pdf/video attachments in virtual exhibit booth			x	
Max 2 pdf/video attachments in virtual exhibit booth	x	x		
Recognition during Conference	x	x	x	x
Company logo on rotating banner during conference	x	x	x	x
Company logo on website and in <i>Western Arborist</i> magazine	x	x	x	x

Premium Sponsor Opportunities (reserved for Platinum Sponsors)

- **Attendee Badge Sponsor (1 available)** – Each attendee will have a branded badge with their photo, name, affiliation, "ribbons" and your logo! This opportunity ensures consistent presence not only during the event but for the post event viewing period as well.
- **"Happy Hour" Event Sponsor (3 available)** – Each day will wind down with a social gathering of some sort. This opportunity includes recognition leading up to the event, a 10-15 second "minimerical" at the beginning of the event and the opportunity to address attendees during the event.
- **Postage Sponsor (1 available)** – The first 250 attendees will receive a conference swag box delivered to their home or office. This opportunity includes recognition on packaging and in conference materials.
- **Tree Give Away Sponsor (1 available)** – The first 250 attendees will receive a sapling delivered to their home or office. This opportunity includes branded information on use and care instructions.

Exhibitor/Sponsor Form

2021 WESTERN CHAPTER ISA
CONFERENCE & TRADE SHOW

Company Name/Contact Person

Phone Number

Street Address

Fax Number

City, State, Zip Code

Website

Exhibit Contact Name

Email

✓ **Yes! Reserve this/these sponsorship(s) for me!**

PLEASE CHECK ALL OF THE OPPORTUNITIES IN WHICH YOU ARE INTERESTED

	Costs	Qty	Total Costs
Platinum Sponsor – <i>choose one opportunity option below</i>	\$5,000.00		
<input type="checkbox"/> Attendee Badge Sponsor (1 available)			
<input type="checkbox"/> "Happy" Hour Event Sponsor (3 available)			
<input type="checkbox"/> Postage Sponsor (1 available)			
<input type="checkbox"/> Tree Give Away Sponsor (1 available)			
Gold Sponsor	\$2,500.00		
Silver Sponsor	\$1,000.00		
Bronze Sponsor	\$750.00		
Enhanced Virtual Booth	\$600.00		
Standard Virtual Booth	\$400.00		
Educational Virtual Booth	\$75.00		
Total Costs			

PLEASE LIST ITEMS YOU'LL PROVIDE FOR ATTENDEE "SWAG" MAILING: _____

PAYMENT INFORMATION

Circle one: CHECK VISA MC AMEX (make checks payable to WCISA)

Credit Card Number: _____ CVV: _____ Exp: _____

Name on Card: _____

Billing Street Address: _____ City, State, Zip: _____

Authorized Signature

Date

Return completed form with check or credit card information to: Western Chapter ISA, 31910 Country Club Drive, Porterville, CA 93257. Form may be faxed to 559/784-8711